

BUILD THE CLASS OF 2022



BUILD THE CLASS OF 2022
INVEST IN YOUR FUTURE BY INVESTING IN MINE

CASE FOR SUPPORT
FOR



Kingsway
Centre of Concern

FOR KINGSWAY CENTRE OF CONCERN'S
DEVELOPMENT PROJECT AT ZANDSPRUIT, GAUTENG



IMAGINE THIS...



OVERCROWDED ZANDSPRUIT SCHOOLING



Imagine a situation in Randburg South Africa, where a grade 1 pupil, full of excitement and expectation in her first day of school, is crammed into a poorly lit container with 60 peers. Now, expect of her to learn to read and write in a language foreign to her mother's tongue and comprehend the foundations of mathematics.

Leap ahead a few years and find an adolescent disillusioned by the promise of a better life than the squatter camp she grew up in, and outraged at a society that failed her rightful claim to a decent education. Her predictable and often sad future is but a shade of her potential.

This situation is the harsh reality for most of the estimated 10'000 children in the approximately 60'000 strong Zandspruit informal settlement.

THE COMMUNITIES' RESPONSE AND HOPE



Kingsway's COMPUTER TRAINING ROOM



Kingsway CLASS ROOM



MODEST BUT NURTURING ENVIRONMENT

Fortunately for a small group of 270 Zandspruit learners, Kingsway Christian School (a not for profit PBO and NGO) has been providing top class education for the past 20 years, resulting in seven of the 23 grade 7's receiving bursaries from private schools in 2010.

Obviously, the school is in great demand and long past reached its capacity at its current location in Randburg.

Kingsway has however responded to the rising educational crises by embarking on an ambitious project to extend the right to a decent education to hundreds of additional learners by expanding world class facilities within the borders of Zandspruit informal settlement. Imagine a top class independent school inside an informal settlement!

To achieve this goal, our team of dedicated teaching staff and management has committed itself to move from the comfort of Randburg into the community it serves and provide affordable but world class education to a section of our society that needs it most.

THE FUTURE

Our aim is to erect a facility which will house a much needed pre-primary, primary and secondary school catering for 1500 children. In addition, the current House of Refuge ("Thandanani"), looking after marginalised children will also be extended. The school will bring to the community of Zandspruit a desperately needed sense of interest and pride in the future of their children.

Kingsway has secured the land and certain improvements including approved building plans. The capital expenditure planned to kick off in 2011, to be implemented in 4 phases with the first phase amounting to approximately R36 million.



GOVERNMENTS ROLE?

Lack of government resources, poor leadership, red-tape and community complexities have all conspired during the last decade to ensure that the local primary school in Zandspruit has become entirely dysfunctional. In addition, the large number of learners and physical location overwhelms all initiatives (both private and public) to improve the local school. Local government is also engaged in a difficult balancing act between providing housing for thousands of squatters and improving public amenities in an area of Randburg where land is scarce and expensive. Schooling for Zandspruit learners will remain an unfulfilled promise left in the hands of the public sector.

The Department of Education has however acknowledged the important role played by Kingsway by contributing to about 60% of its current day-to-day running expense. For Kingsway, its independence is of central importance enabling the organization to avoid the above pitfalls.

For these reasons, capital expenditure represents both Kingsway's obligation and opportunity.

UNIQUE PROPOSITION?

Disadvantaged children have special needs, and need to gain the confidence and exposure required to advance in our competitive world. Kingsway's holistic approach to educational, physical, emotional and spiritual realms have been developed over 20 years to facilitate rounded individuals.

In a community where a complete and functional family is sadly the exception, Kingsway also has an accountability role. Social workers, Thandanani, After Care services and other initiatives create avenues for learners to find safety in an otherwise cruel

environment. Kingsway also has close working relationships with other organisations serving the Zandspruit community such as Golang and My-Life-My-Africa, running programs designed for the last decade aimed at facilitating a better environment for learners.

Kingsway is MORE than JUST SCHOOL, is an island of REFUGE for many.

WHY SUPPORT KINGSWAY?

Kingsway is busy making a massive and long term investment uplifting the South African social landscape. Exclude this investment and thousands of children will be left without the ability to further their basic education. Unfulfilled aspirations and the inability to support themselves will lead to the inevitable resort to crime and social evil, increasing the cycle of poverty. Furthermore, South Africa's much needed skilled labour force will languish. .

2009 Estimates by the UN indicates urbanisation trends of up to 80% of Sub-Sahara Africa's population being confined to shanty towns (squatter camps) in approximately 20 years. Kingsway's unique concept can be rolled out to other communities with similar structural constraints as Zandspruit.

Kingsway requires private sector partners that are willing to participate in this exciting venture. Naming rights for the school, individual rooms/halls, sports fields is also an attractive method of promoting business's participation in a project which unique attributes will surely attract wide and positive attention. Furthermore, parties which feel moved to make a difference in thousands of lives in the long term future are welcome to support Kingsway financially.

SOME FACTS:

- 100% of the beneficiaries of Thandanani House of Refuge and Kingsway Christian School are black and are from previously disadvantaged communities. A company that provides financial support is making a significant contribution to the Socio-economic Development element of Broad Based Black Economic Empowerment as contemplated in the Codes of Good Practice.
- Kingsway Centre of Concern is a registered non-profit organisation (NPO # 003-978) with the Department of Social Welfare and the Department of Education.
- Thandanani and Kingsway Christian School are Tax exempt under Section 18A of the Income Tax Act and donations are deductible up to 10% of taxable income (Tax receipts will be issued.)
- Thandanani and Kingsway Christian School are part of Kingsway Centre of Concern – a Section 21 Company incorporated under the Companies Act 1972 Registration no 2008/000784/08
- In addition to corporate funding, there is scope for corporate employee participation.
- We have a respected track record of delivery in the social welfare and education sector.
- Kingsway's financial affairs are transparent and overseen by an independent board of directors.

FURTHER INFORMATION:

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